

# CHRODIS+ Work Package 2

CHRODIS+ Kick-off event



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Semmelweis University Budapest

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Ministry of Health Slovakia

# WP leaders



Zoltan Aszalos

- WP Leader
- Semmelweis Medical University, Hungary
- Develop the perfect communication network for this project



Zuzana Matlonova

- WP Co-leader
- Ministry of Health Slovakia
- To bring outcomes, activities and knowledge from the project to the audience

# Objectives & Partners

# Objectives of this WP

Objective 1: To facilitate coherent, effective and sustainable external and internal communication of the Joint Action

Objective 2: To ensure that Joint Action objectives, activities, results and deliverables are known to the stakeholders

# Partners contributing to this WP

## WP2 members

WP leader Semmelweis University, SU, 72 PM

WP co-leader Ministry of Health Slovakia, SK MoH, 36 PM

Institute of Health of Carlos III, ISCIII, 13PM, Chrodis Platform, Facebook

Aragon Institute of Health Sciences, IACS, 12PM, Chrodis Platform

European Patients Forum, EPF, 2PM, Laymen report

European Partnership for Health, Equity and Wellbeing, EuroHealthNet, 1PM, Newsletter

National Institute of Oncology, OOI, 1PM, General Assembly

Vilnius University Hospital, VULSK, 1PM

The Foundation of Carlo Besta Neurological Institute, FINCB, 1PM

Agency for Health Quality and Assessment of Catalonia, AQUAS, 1PM

National Institute of Public Health, NIJZ, 1PM

Nationa Institute for Health and Welfare, THL, 1PM

Catholic University of Sacred Heart, UCSC, 1PM

# How can you help as the Chrodis+ partners?

# Collaboration of all partners

## Chrodis Platform

- collaboration of partners to feed the digital library
- collection of good practices built in JA Chrodis and Chrodis+
- uploading and evaluation of new practices
- hand over to European Commission common platform
- IACS support in transference to EC platform
- WP2 team to support the dissemination of the platform
- building the content on regular basis and collect the knowledge, recommendations and outcomes of Chrodis and Chrodis+

# Detailed tasks breakdown & timing



## Website

- continuation of Chrodis website
- refreshed structure and layout
- intuitive navigation
- informative and rich content
- visual empowerment
- cooperation with all workpackages in content building

## Leaflet

- eye catching title
- relevant information together
- keeping it easily readable
- visualize the text
- consent of partners
- outcomes and recommendations for MS

## Laymen version of the Final Report

- introduction of deliverables and project outcomes in laymen way
- easy to understand for broad public
- use of photos and visuals to make the content attractive
- finding consensus across the work package opinion and ideas

# Timeline of the tasks

Kick off meeting  
M1

- Standard visual identity M1
- Stakeholder analysis, database and engagement Part 1 M5
- Dissemination strategy document M7
- Website M8
- Chrodis Platform M1-M12
- Chrodis Plus Intranet
- Brochures and promotional materials /M12/

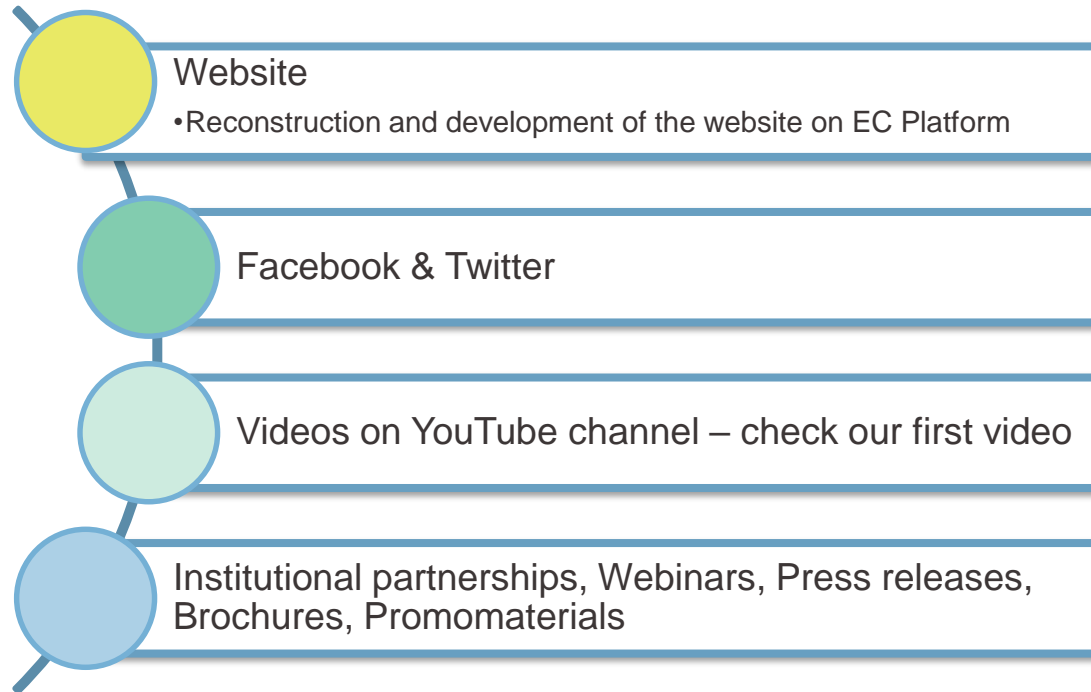
Plenary  
Assembly  
M18

- Institutional Partnership for dissemination network /ongoing/
- Webinars / M2 and ongoing/
- Internal electronic updates /monthly/
- Dissemination report M18
- Electronic newsletters /ongoing/

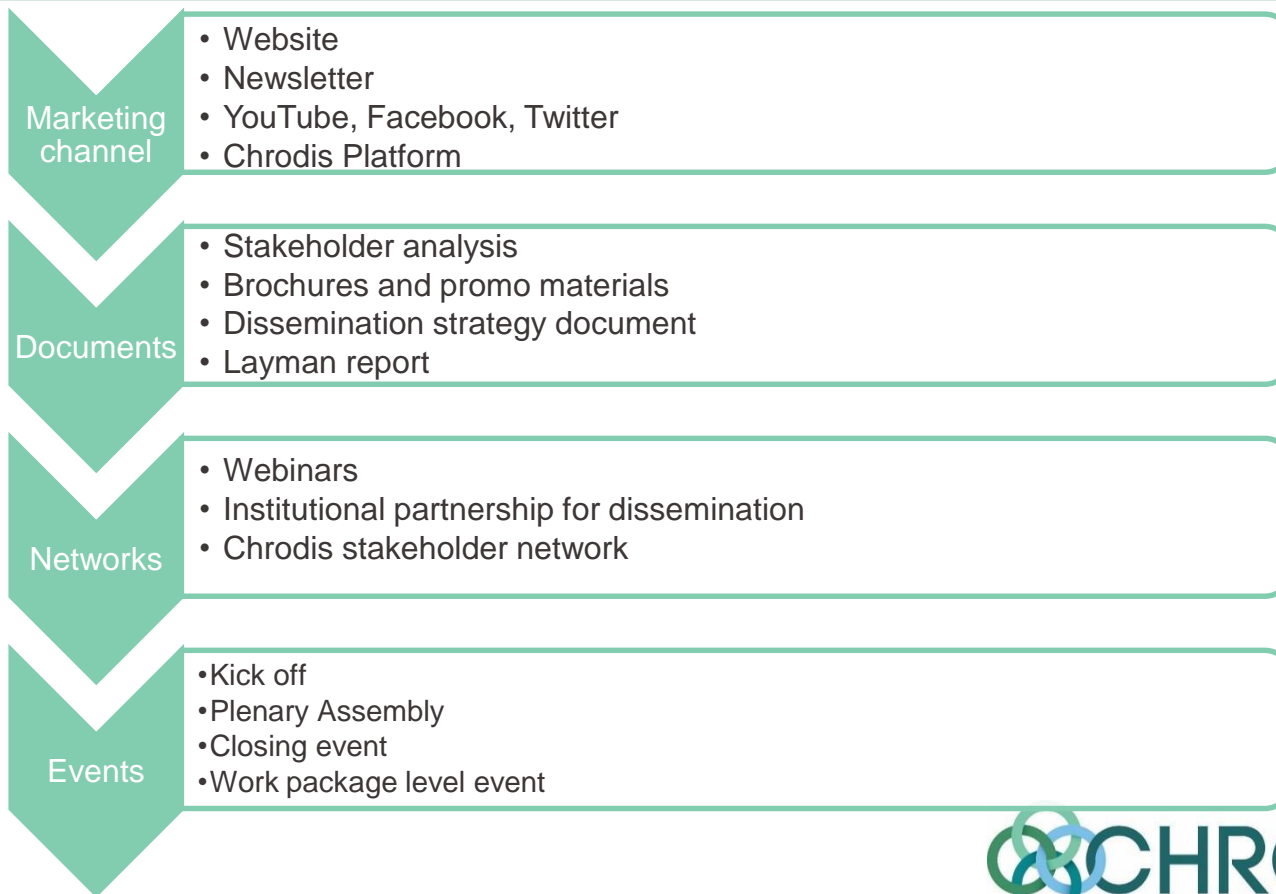
Closing  
Conference  
M35

- Brochures and Promotional materials /M35/
- Layman report /M36/
- Dissemination report /M36/

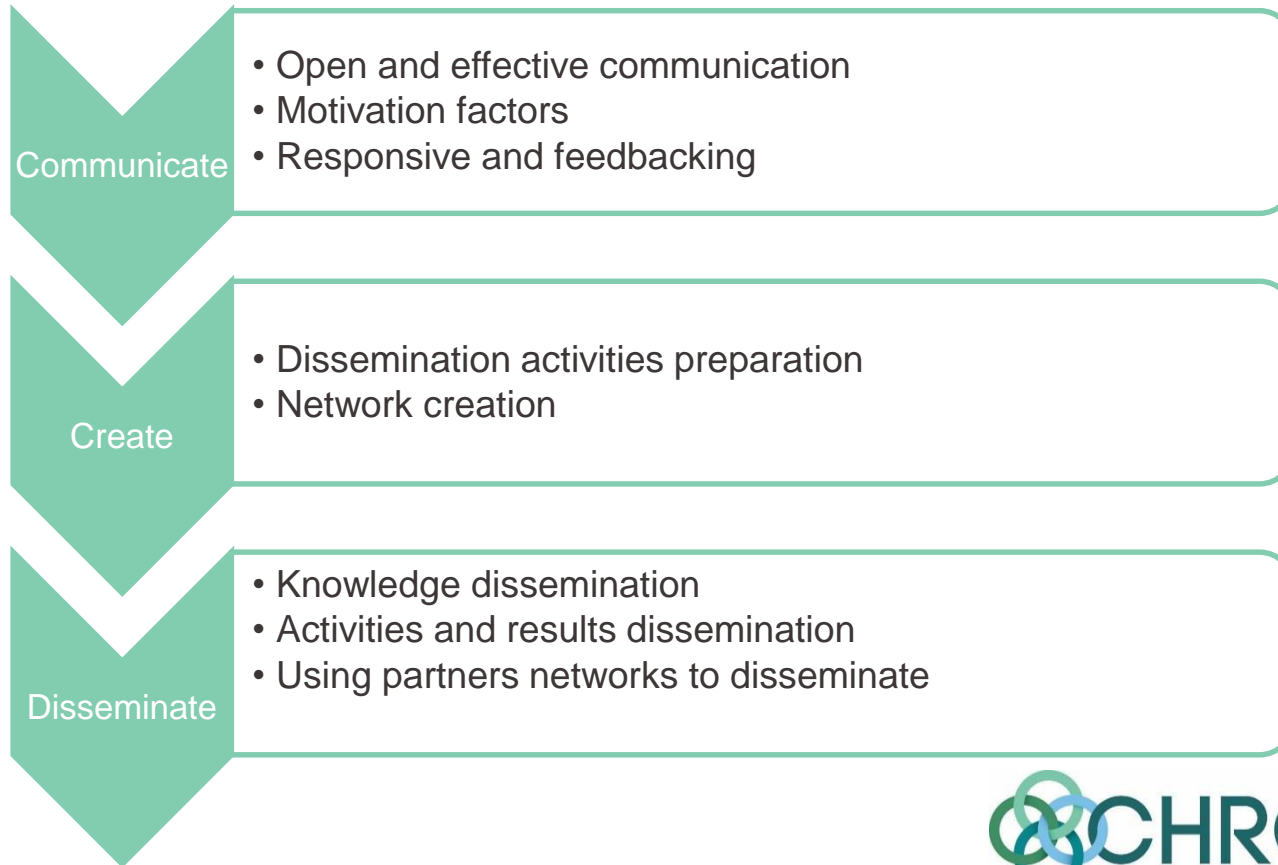
# Main communication channels



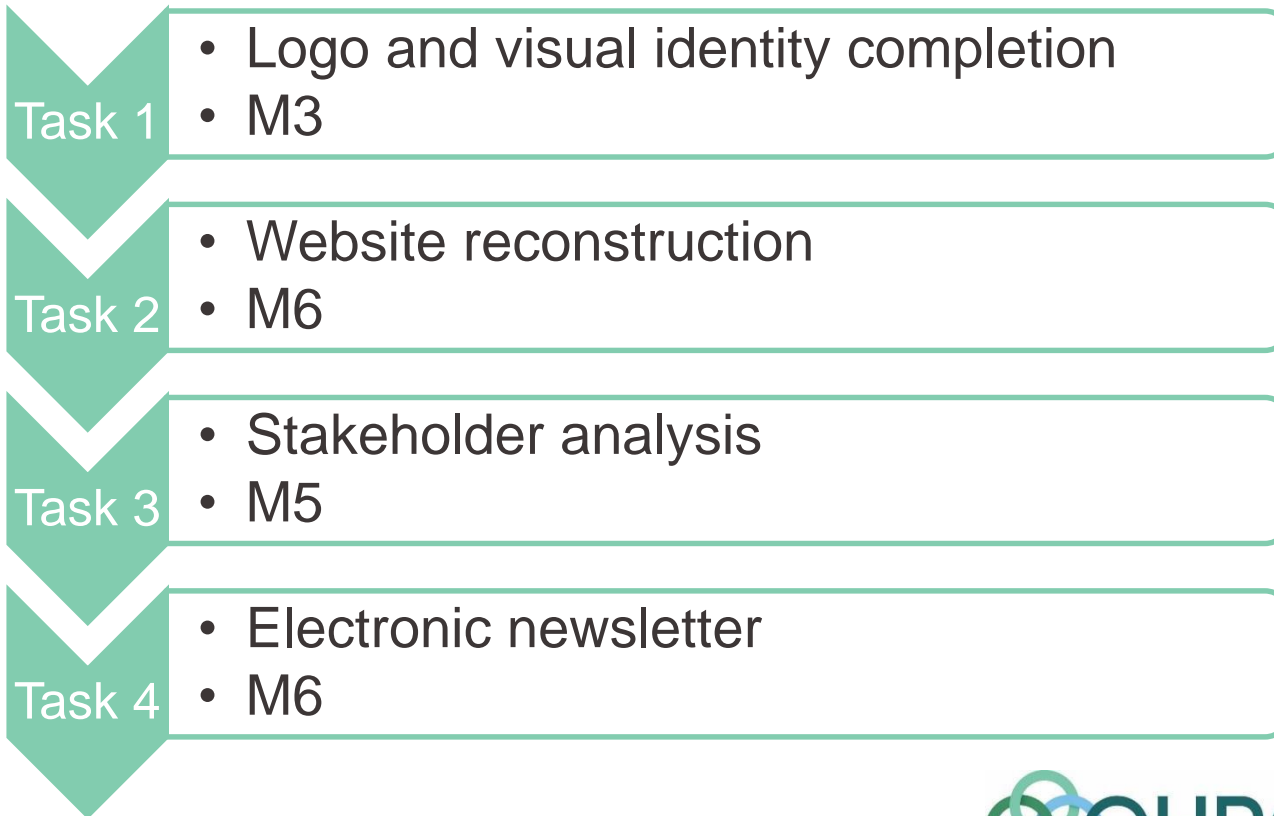
# Engagement of stakeholders



# What can we do together to make the best use of the results?



# What we're up to for the upcoming 6 months?







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the Health Programme  
of the European Union

# The Joint Action on Implementing good practices for chronic diseases (CHRODIS PLUS)

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\* This presentation arises from the Joint Action CHRODIS+ addressing chronic diseases through cross-national initiatives identified in JA-CHRODIS to reduce the burden of chronic diseases while assuring health system sustainability and responsiveness, under the framework of the Health Programme (2014-2020). Sole responsibility lies with the author and the Consumers, Health, Agriculture and Food Executive Agency is not responsible for any use that may be made of in the information contained therein.