

# Dissemination of results of JA- CHRODIS



**Anne Pierson**  
EuroHealthNet

## WP2: Dissemination & communication



Network of members & partners

Mission: to contribute to a healthier Europe by **promoting health** and **health equity** between and within European countries.

Core activities:

- facilitating capacity building
- research to develop & communicate policy recommendations
- networking and cooperation



*“Effective communication is an essential component of professional success whether it is at the interpersonal, inter-group, intra-group, organisational or external level.”*

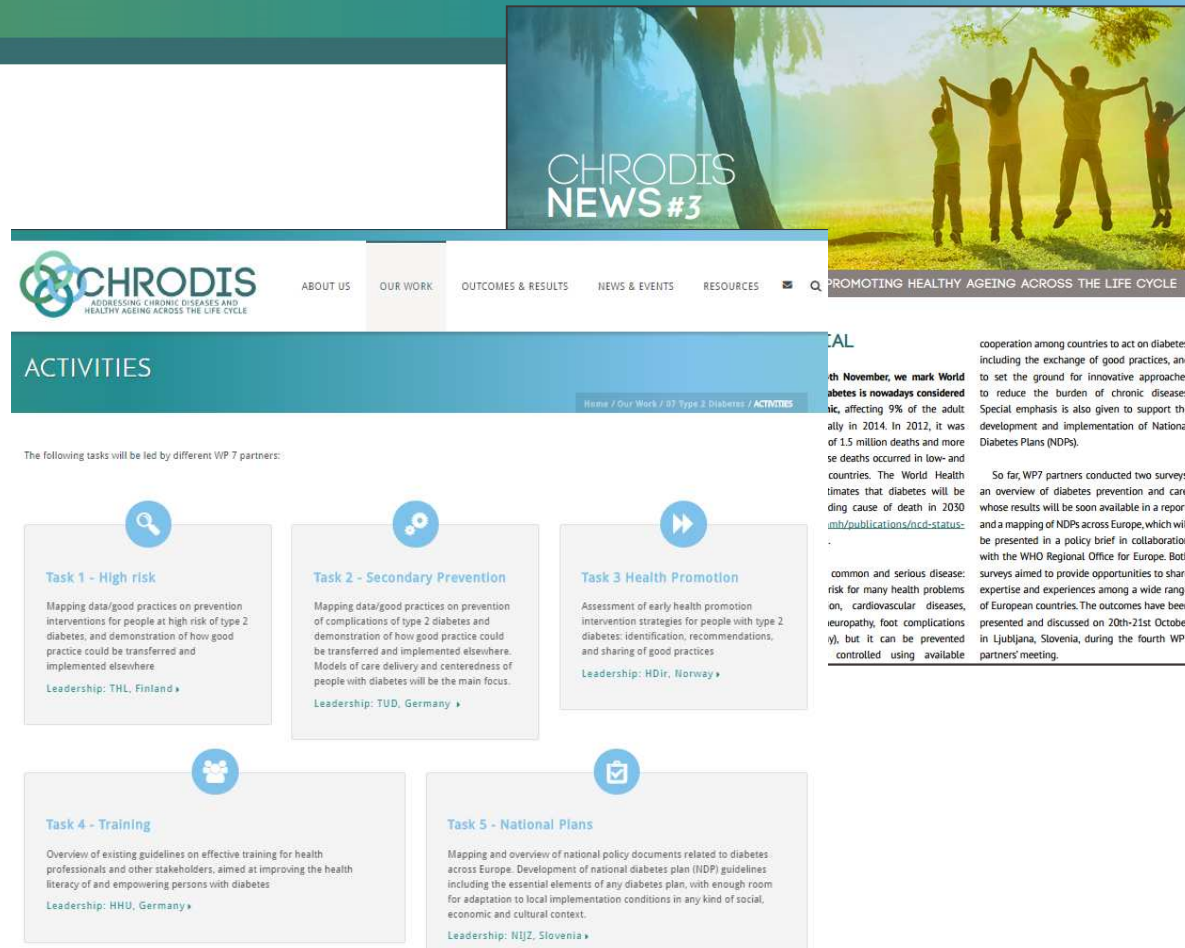
Mike Myatt

# Dissemination strategy

- Why are we communicating
- Who – target groups
- What – messages
- How – channels

+ communication plan based on WPs 4, 5, 6, 7 outcomes

# Dissemination activities



The screenshot displays the CHRODIS website's 'ACTIVITIES' page. At the top, there's a banner for 'CHRODIS NEWS #3' with a photo of people exercising. Below the banner is a navigation menu with links: ABOUT US, OUR WORK, OUTCOMES & RESULTS, NEWS & EVENTS, and RESOURCES. The main heading is 'ACTIVITIES'. A sub-heading states: 'The following tasks will be led by different WP7 partners:'. Below this, five task cards are arranged in two rows. Each card has an icon, a title, a description, and a leadership link.

**Task 1 - High risk**  
Mapping data/good practices on prevention interventions for people at high risk of type 2 diabetes, and demonstration of how good practice could be transferred and implemented elsewhere.  
Leadership: THL, Finland »

**Task 2 - Secondary Prevention**  
Mapping data/good practices on prevention of complications of type 2 diabetes and demonstration of how good practice could be transferred and implemented elsewhere. Models of care delivery and centeredness of people with diabetes will be the main focus.  
Leadership: TUD, Germany »

**Task 3 Health Promotion**  
Assessment of early health promotion intervention strategies for people with type 2 diabetes: identification, recommendations, and sharing of good practices.  
Leadership: HDIR, Norway »

**Task 4 - Training**  
Overview of existing guidelines on effective training for health professionals and other stakeholders, aimed at improving the health literacy of and empowering persons with diabetes.  
Leadership: HHU, Germany »

**Task 5 - National Plans**  
Mapping and overview of national policy documents related to diabetes across Europe. Development of national diabetes plan (NDP) guidelines including the essential elements of any diabetes plan, with enough room for adaptation to local implementation conditions in any kind of social, economic and cultural context.  
Leadership: NIJZ, Slovenia »

On the right side of the screenshot, a news article is visible. The title is partially cut off but mentions 'November, we mark World Diabetes Day'. The text discusses the global burden of diabetes and the role of National Diabetes Plans (NDPs). It mentions that in 2014, diabetes affected 9% of the adult population, and in 2017, it was 10.5%. It also states that diabetes is a leading cause of death and disability, and that the WHO Regional Office for Europe is working with member states to develop and implement NDPs. The article mentions that the results of the surveys will be available in a report, and that a mapping of NDPs across Europe will be presented in a policy brief in collaboration with the WHO Regional Office for Europe. Both surveys aimed to provide opportunities to share expertise and experiences among a wide range of European countries. The outcomes have been presented and discussed on 20th-21st October in Ljubljana, Slovenia, during the fourth WP7 partners' meeting.

- Website
- Newsletter
- Monthly updates



# Dissemination activities

- Publications
  - Multimorbidity
  - Diabetes

Ann Ist Super Sanità 2015 | Vol. 51, No. 3: 199-205  
DOI: 10.4415/ANN\_15\_03\_06

## Education and health professionals training programs for people with type 2 diabetes: a review of quality criteria

Silke Kuske<sup>1</sup>, Andrea Icks<sup>1\*</sup>, Jelka Zaletel<sup>2</sup>, Ulrike Rothe<sup>3</sup>, Jaana Lindström<sup>4</sup>, Monica Sørensen<sup>5</sup> and Marina Maggini<sup>6</sup>, on behalf of the Joint Action on Chronic Diseases and Promoting Healthy Ageing across the Life Cycle (JA-CHRODIS)

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European Journal of Internal Medicine

journal homepage: [www.elsevier.com/locate/ejim](http://www.elsevier.com/locate/ejim)



### Original Article

Time to face the challenge of multimorbidity. A European perspective from the joint action on chronic diseases and promoting healthy ageing across the life cycle (JA-CHRODIS)

Graziano Onder<sup>a,b,\*</sup>, Katie Palmer<sup>b</sup>, Rokas Navickas<sup>c,d</sup>, Elena Jurevičienė<sup>c</sup>, Federica Mammarella<sup>a,b</sup>, Mirela Strandzheva<sup>e</sup>, Piermannuccio Mannucci<sup>f</sup>, Sergio Pecorelli<sup>b</sup>, Alessandra Marengoni<sup>b,g</sup>, on behalf of the, Joint Action on Chronic Diseases and Promoting Healthy Ageing across the Life Cycle (JA-CHRODIS)

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<sup>b</sup> Agenzia Italiana del Farmaco (AIFA), Rome, Italy

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<sup>d</sup> Vilnius University, Faculty of Medicine, Lithuania

<sup>e</sup> Health System Performance Directorate, National Center of Public Health and Analyses, Sofia, Bulgaria

<sup>f</sup> Scientific Direction, IRCCS Ca' Granda Maggiore Policlinico Hospital Foundation, Milan, Italy

<sup>g</sup> Department of Clinical and Experimental Sciences, University of Brescia, Italy



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### Key words

- quality criteria
- patient education
- training
- diabetes
- review



# Kovai su diabetu ir lėtinėmis ligomis bus sukurtos visa apimančios strategijos

Titulinis ▶ Naujienos ▶ Kovai su diabetu ir lėtinėmis

Категория:  
Международна дейност



<http://www.chrodis.eu/>

Координатор: проф. д-р П. Димитров дм  
тел: 02 8056 420, e-mail: [p.dimitrov@ncpha.government.bg](mailto:p.dimitrov@ncpha.government.bg)

Изпълнители: доц. д-р Н. Данова, доц. д-р Г. Цопова, доц. д-р А. Манол  
Странджева

## Evidence for comprehensive strategies tackling chronic diseases

APRIL 7, 2016 / 00:00 / 0 COMMENTS



### Že vsak tretji ot

Pri mladih in tudi manj mladih

Diana Zajec



La acción conjunta C  
proporciona evidenci  
construir estrategias

2014 m. pradėtas vykdyti Europos Ko  
senėjimo visą gyvenimą skatinimas“ (



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### The Joint Action CHRODIS (JA-CHRODIS) provides evidence to build comprehensive strategies to tackle diabetes and chronic diseases

CHRODIS

Printer-friendly version Send to friend

SHARE

Date 07 Apr 2016 Sections Health & Consumers

Press release

On the occasion of World Health Day, JA-CHRODIS launches policy brief that helps identify the

# PANORAMA DELLA SANITÀ

Chi siamo

Contatti

I miei abbonamenti

IA-CHRODIS pubblica il Documento  
(Policy Brief) per rendere sostenibi  
ip pat skaitykite

ontrol de la diabetes, un modelo para  
ar las enfermedades crónicas



# Dissemination activities

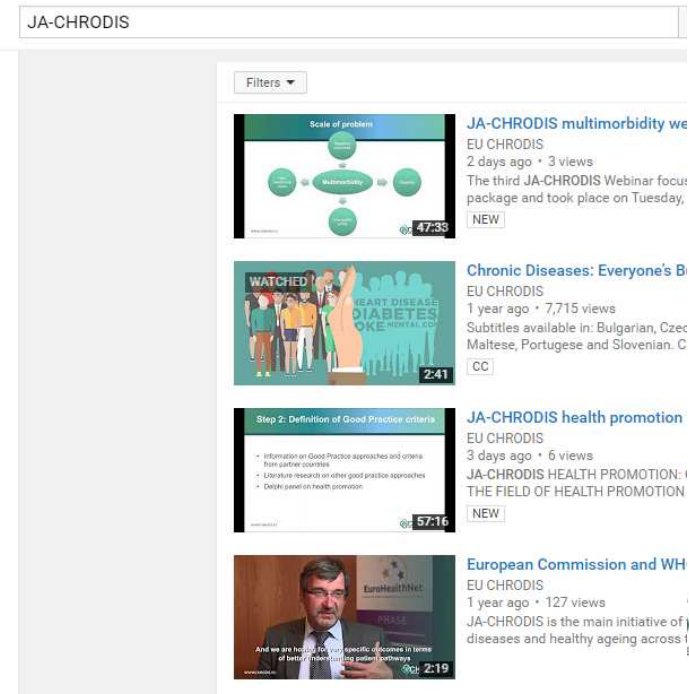
## Social media



WWW.CHRODIS.EU

YouTube

- Home
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- LIBRARY
- Liked videos
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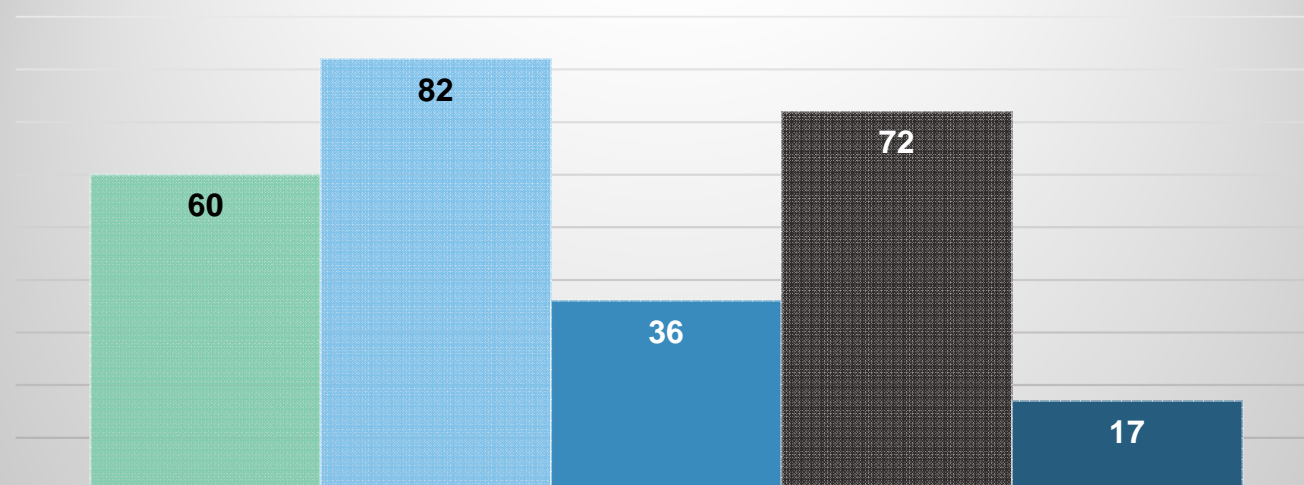
# Dissemination activities



- Video

# Activities in 2015

Type of activities

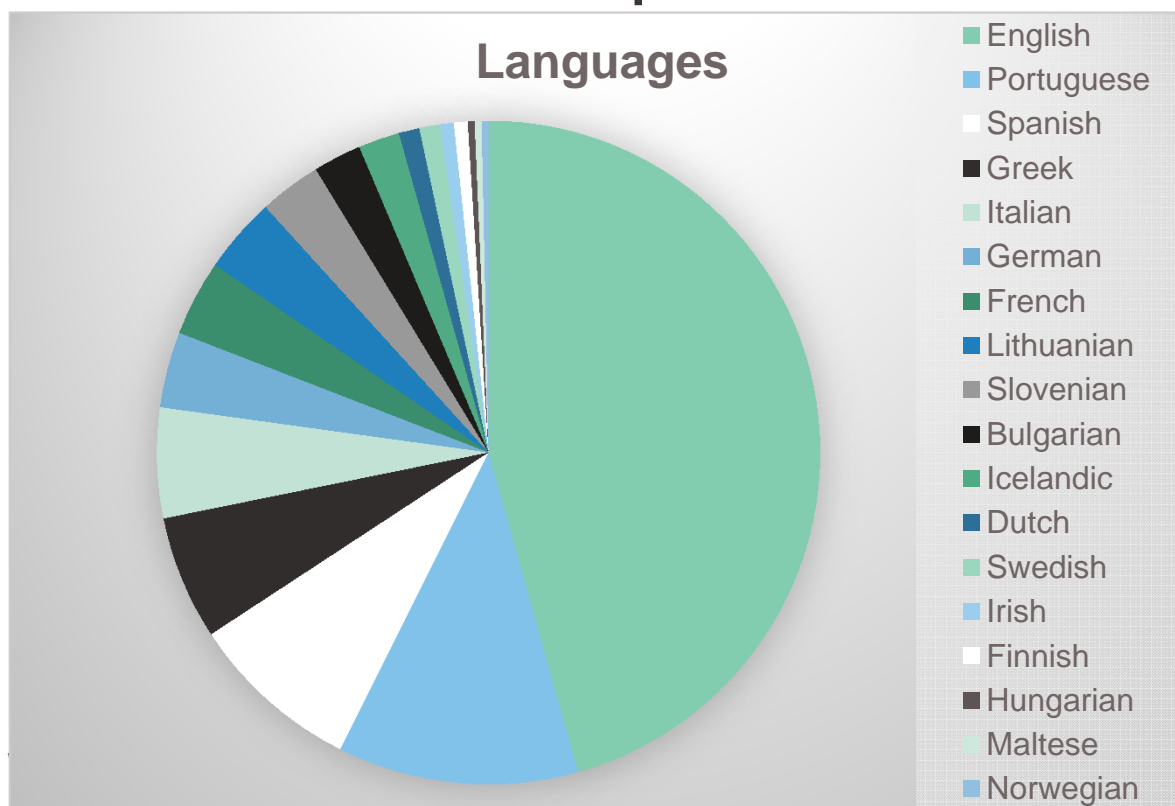


Total: 267

- Dissemination of materials
- Information on own newsletter, website, etc.
- Information on other websites, newsletters, magazines
- Presentations at conferences/events
- Individual meetings

# Activities in 2015

- Communications report 2015



# Promotion

- Promotional materials
    - Posters
    - Standard ppt
    - Brochure
- (translated into 11 languages)
- & give-aways

WWW.CHRODIS.EU





# Promotion at events

- International Meetings & Conferences
- National events of partners



All for Health -  
Health for All

Vienna, Austria  
9 - 12 November 2016



# More promotion

- Webinars
  - Tuesday 4 October – General JA-CHRODIS
  - Tuesday 11 October – Health Promotion & Disease Prevention
  - Tuesday 18 October - Multimorbidity
  - Tuesday 25 October – Diabetes
- In addition:
  - 6 December – Patients EPF
  - 13 December – Health Professionals EHMA

# Upcoming... WP2 activities

		October 2016	November 2016	December 2016	January 2017	February 2017	
<b>Newsletter + monthly Update</b>		monthly update	monthly update	EHNet to edit and layout → Sending out when PKE is being launched	monthly update	Content delivery by EB (by 15 <sup>th</sup> Jan) + monthly update	EHNet to edit and layout →
<b>Video</b>		EB to agree / video made by agency					
<b>Website</b>		EHNet to update with input from EB	EB to provide input	EHNet to implement changes			
<b>Info Sheets</b>		Development	Info-sheets made available				
<b>JA-CHRODIS Leaflet</b>	EHNet to update / EB to provide input	EHNet to implement changes + layout + print	Distribution at EPH Conference Vienna				

# Upcoming... WP2 activities

			September 2016	October 2016	November 2016	December 2016	January 2017	February 2017	
<b>Infograph</b>			Work on content	Infograph made available					
<b>'10 Steps' document</b>					EHNet to draft document, input to be received from EB and GB		10 Steps document finalised; laid out	Document presented at Final Conference	



# Upcoming... events

	October 2016	November 2016	December 2016	January 2017	February 2017
<b>JA-CHRODIS Conferences/ Meetings</b>	<u>20<sup>th</sup>-21<sup>st</sup></u> : Final WP7 meeting (Rome)	<u>21<sup>st</sup>/22<sup>nd</sup></u> : WP5 meeting (Lisbon)  <u>29<sup>th</sup></u> : GB meeting (BXL) including option to join lunch meeting at EP		WP4 reviewer/ referee face-to-face workshop (TBC)  <u>???</u> : WP6 Lithuanian dissemination event (WP leaders to speak?)	<u>???</u> : WP6 national meeting (Rome)  <u>27<sup>th</sup>(pm) -28<sup>th</sup> (whole day)</u> : Final Conference (BXL)
<b>Final Conference</b>	Invitation & registrations				<u>27<sup>th</sup>(pm) -28<sup>th</sup> (whole day)</u> : (BXL)
<b>Other external conferences</b>		<u>10<sup>th</sup>-12<sup>th</sup></u> : European Public Health Conference (Vienna)			

# More promotion

- Workshop at European Parliament 28 November

<b>Opening speech</b>	MEP Therese Comodini Cachia (EPP)
<b>Key note speech</b>	MEP Christel Schaldemose (S&D)
<b>Introduction to Joint Action CHRODIS</b>	Carlos Segovia (JA CHRODIS Coordinator)
<b>WP 6 Multimorbidity</b>	Graziano Onder/Federica Mammarella
<b>WP 5 Health Promotion</b>	Alexander Haarmann
<b>Delphi process + CHRODIS Platform launch</b>	Enrique Bernal/Ramón Launa
<b>WP 7 Type 2 Diabetes</b>	Marina Maggini/Jelka Zaletel
<b>Good Practice 1 (National plans on diabetes - the example of Slovenia)</b>	
<b>Good Practice 2 (Diabetes Prevention in MR Lisbon)</b>	
<b>Q&amp;A Session</b>	
<b>Concluding remarks and closing speech</b>	MEP Marisa Matias (GUE/NGL)

# EP Workshop – Proposed Agenda (2h)

Time	Intervention	Speaker	Organisation	Status
11:15-13:00	Registration			
11:00-13:10	Opening speech	MEP Therese Comodini Cachia (EPP)		
11:10-13:20	Key note speech	MEP Christel Schaldemose (S&D)		
11:20-13:30	Introduction to Joint Action CHRODIS	Carlos Segovia (JA CHRODIS Coordinator)		
11:30-13:40	WP 6 Multimorbidity	Graziano Onder/Federica Mammarella (WP6 Leaders)		
11:40-11:50	WP 5 Health Promotion	Alexander Haarmann (WP5 Leaders)		
11:50-14:00	Delphi process + CHRODIS Platform launch	Enrique Bernal/Ramón Launa		
12:00-14:10	WP 7 Type 2 Diabetes	Marina Maggini/Jelka Zaletel (WP7 Leaders)		
12:10-14:30	Good Practice 1 (National plans on diabetes - the example of Slovenia)			
	Good Practice 2			
12:30-14:50	Q&A Session			
12:50-15:00	Concluding remarks and closing speech	MEP Marisa Matias (GUE/NGL)		

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# EP Workshop – Good practice presentations

- WP5
  - Diabetes Counselling on Wheels: Early Detection and Counselling on Diabetes for Citizens of Turkish Origin and the Rural Population – Germany
  - Diabetes Prevention and Screening in Vulnerable Populations of the Metropolitan Lisbon Area – Portugal
  - Screening programme in Sweden, Sörmland, that exclusively targets diabetes or targets diabetes as one disease among a complex of other chronic diseases with similar underlying causes.
- WP7
  - Lessons learnt from the implementation of Slovenian National Diabetes Plan (which was presented and debated at the European Parliament Diabetes Working Group in 2011 - a nice follow up after 5 years of successful implementation)
  - Practices on prevention and health promotion (ex. CURIAMO HEALTHY LIFESTYLE INSTITUTE - University of Perugia, Obesity, Diabetes, Cardiovascular Diseases, Osteoporosis, and Healthy Ageing)

WWW.CHRODIS.EU Italian project IGEA (solutions for coordination of care)





# Final Conference



Co-funded by  
the Health Programme  
of the European Union

## ADDRESSING CHRONIC DISEASES AND HEALTHY AGEING ACROSS EUROPE

Towards better prevention, management and care

27 - 28 FEBRUARY 2017 / THON HOTEL BRUSSELS CITY CENTRE

[WWW.CHRODIS.EU](http://WWW.CHRODIS.EU)



# Final Conference – agenda 27<sup>th</sup> February

## How can the outcomes be taken up?

*To answer questions like: What have we produced? How can the outputs be of help to stakeholders, policymakers, patients, professionals? How can they be used and taken up?*

- **13:30-14:00 Registration and Coffee**
- **14:00-14:30 Welcome by Carlos Segovia, JA-CHRODIS Coordinator**
- **14:30-15:45 Parallel sessions – WP4 and WP6**
- **15:45-16:15 Coffee**
- **16:15-17:30 Parallel sessions – WP5 and WP7**

# Final Conference – agenda 28<sup>th</sup> February

## Joining forces and moving forward to address chronic diseases across Europe

*To answer questions like: What are we doing? What else needs to be done or how can it be done better? What can be done to reduce the burden of chronic diseases across Europe?*

Moderator: Clive Needle, EuroHealthNet – morning sessions

### 9:30-11:00 Session 1 – Addressing the chronic disease challenge in Europe

*WHAT? Welcome & Keynote speeches - High-level representatives addressing the chronic disease challenge, and how JA-CHRODIS can be linked to other plans and initiatives in Europe*

Dr. D. Jesús Fernández Crespo; Director Institute of Health Carlos III (ISCIII), Madrid, Spain

European Commissioner V. Andriukaitis (confirmed, timing tbc)

Zuzana Jakab, Regional Director, WHO Europe

Angel Gurría, Secretary-General, OECD

### 11:30-12:30 Session 2 – How can policy makers use the JA-CHRODIS results to (plan to) address the chronic disease challenge and ageing society?

*WHAT? Presentation of the 10 steps; Round-table moderated discussion: opening statements (3-5 mins) and panel discussion*

Launch of “10 Steps to address the chronic disease challenge” – Carlos Segovia, JA-CHRODIS Coordinator

Names tbc, Health Ministers from 4-5 countries (tbc)

**12:30-13:30 Lunch**

# Final Conference – agenda 28<sup>th</sup> February

- **13:30-15:00 Session 3 – Making the link: How can we better integrate health promotion in comprehensive healthcare?**
- David McDaid (<https://twitter.com/dmcdaid>)
- Ricardo Baptista Leite
- Panel discussion with David McDaid and Ricardo Baptista Leite
- **15:30-16:45 Session 4 – How does JA-CHRODIS leave its mark, including examples in practice?**
- Mieke Rijken, NIVEL, The Netherlands: Dutch implementation of the JA-CHRODIS multimorbidity care model
- Helen McAvoy, HSE, Ireland: Potential next steps to implement the Well London Programme (UK) in Ireland
- (Name tbc), Serbian Ministry of Health: Setting up a pilot national chronic disease plan using the tools prepared in JA-CHRODIS
- Carlos Segovia, Rokas Navickas, Coordinators of the next Joint Action on Chronic Diseases: Presentation of the next Joint Action
- **16:45-17:00 Concluding Remarks**
- Xavier Prats Monne, Director-General DG Sante
- Carlos Segovia, Coordinator of JA-CHRODIS



See you all in Brussels in February!

Thank you

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Co-funded by  
the Health Programme  
of the European Union

## The Joint Action on Chronic Diseases and Promoting Healthy Ageing across the Life Cycle (JA-CHRODIS)\*

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\* This presentation arises from the Joint Action addressing chronic diseases and healthy ageing across the life cycle (JA-CHRODIS), which has received funding from the European Union, under the framework of the Health Programme (2008-2013). Sole responsibility lies with the author and the Consumers, Health, Agriculture and Food Executive Agency is not responsible for any use that may be made of in the information contained therein.

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