

**WP7 Final Meeting**  
**Diabetes: a case study on strengthening health care for people  
with chronic diseases**

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Istituto Superiore di Sanità, Rome

# SWOT analysis



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# Disclosures

Health Industry Interests Relevant to Presentation

## Angela Giusti

1 – Patent holder/Shareholder or member or employee of a health industry	NO
2 – Consultant or member of a scientific council of a health industry	NO
3 – Paid speaker or author/editor of articles or documents for a health industry	NO
4 – Payment of travel expenses, lodging, or conference/event registration by a health industry	NO
5 – Principal Investigator of a research or clinical study for a health industry	NO
6 – Co-Investigator of a clinical study for a health industry	NO

# Rationale

**The challenge** facing decision-makers and leaders in health care

- how to strengthen chronic disease prevention and control efforts
- how to re-design health care system to better meet complex needs of persons with chronic diseases

In the frame of the JA-CHRODIS, **diabetes is considered a case study** on strengthening health care for people with chronic diseases.



# Objective

The aim of the WP7 SWOT analysis is

- to **give a qualitative overview of the national policies and programs** on prevention and management of diabetes across Europe
- to **offer insights** on what makes a policy/program

**APPLICABLE      SUSTAINABLE      EFFECTIVE**

from a public health and from the stakeholders perspectives

- the **basic preconditions** for its implementation
- the **successful strategies and lesson learnt** from the experience

# Methods

## The SWOT analysis

- Developed in the **area of business and industry**
- Extensively used in **community development programs**, health and education
- **Participatory, simple, applicable to different contexts** and levels of analysis, including policies and programs, implementation and evaluation

Used for

→ **analysis** of Strengths, Weaknesses, Opportunities, and Threats of a project, an intervention, a program or a policy

→ **strategic planning**, to outline the key internal and external factors that can influence the success

# SWOT analysis: the structure

## Internal

*They fall within the scope and control of the program*



### Strengths



*Can be used to address W*

### Weaknesses



*Need to be addressed*

## External

*Conditions that are outside the direct control of the program*



### Opportunities



*May facilitate the policy/program implementation*

### Threats



*May stand in the way of the policy/program implementation*

# Data collection

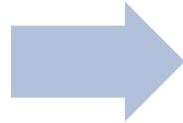
Select up to 5  
relevant policies or  
programs per  
Country



Key responders  
identified by  
Task Leaders and  
Chrodis-JA Partners

# Data collection

Select up to 5  
relevant policies or  
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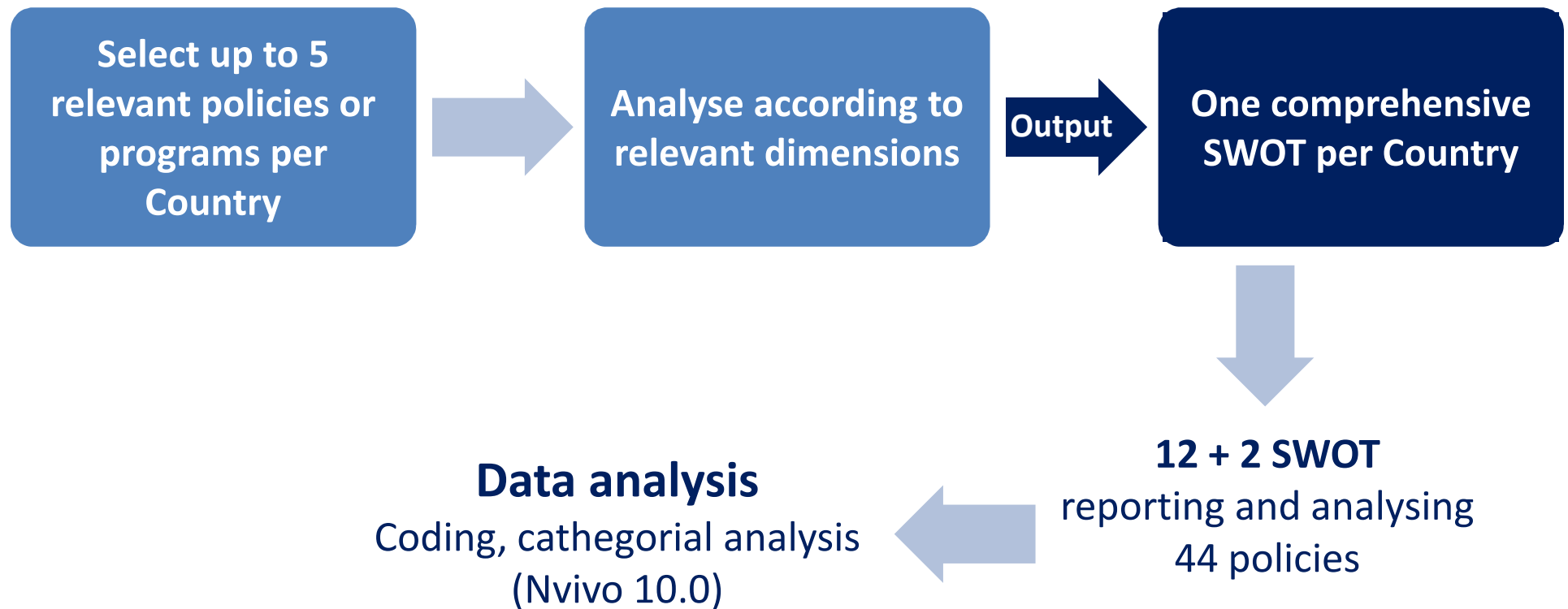
Analyse according to  
relevant dimensions



- ✦ Planning ✦ Endorsement by policy makers and stakeholders ✦ Implementation ✦
- Organizational changes ✦ Partnerships ✦ Multi, inter or transectorality ✦ Management
- ✦ Human resources ✦ Technology and information systems ✦ Coordination of care (i.e. multi or interdisciplinarity) ✦ Funding ✦ Integration with other policies/programs ✦
- Supported by laws or regulations ✦ Leadership ✦ Empowerment ✦ Capacity building ✦
- ✦ Monitoring and evaluation ✦ Internal and external communication ✦



# Data collection



# Results

## Countries contributing to the SWOT

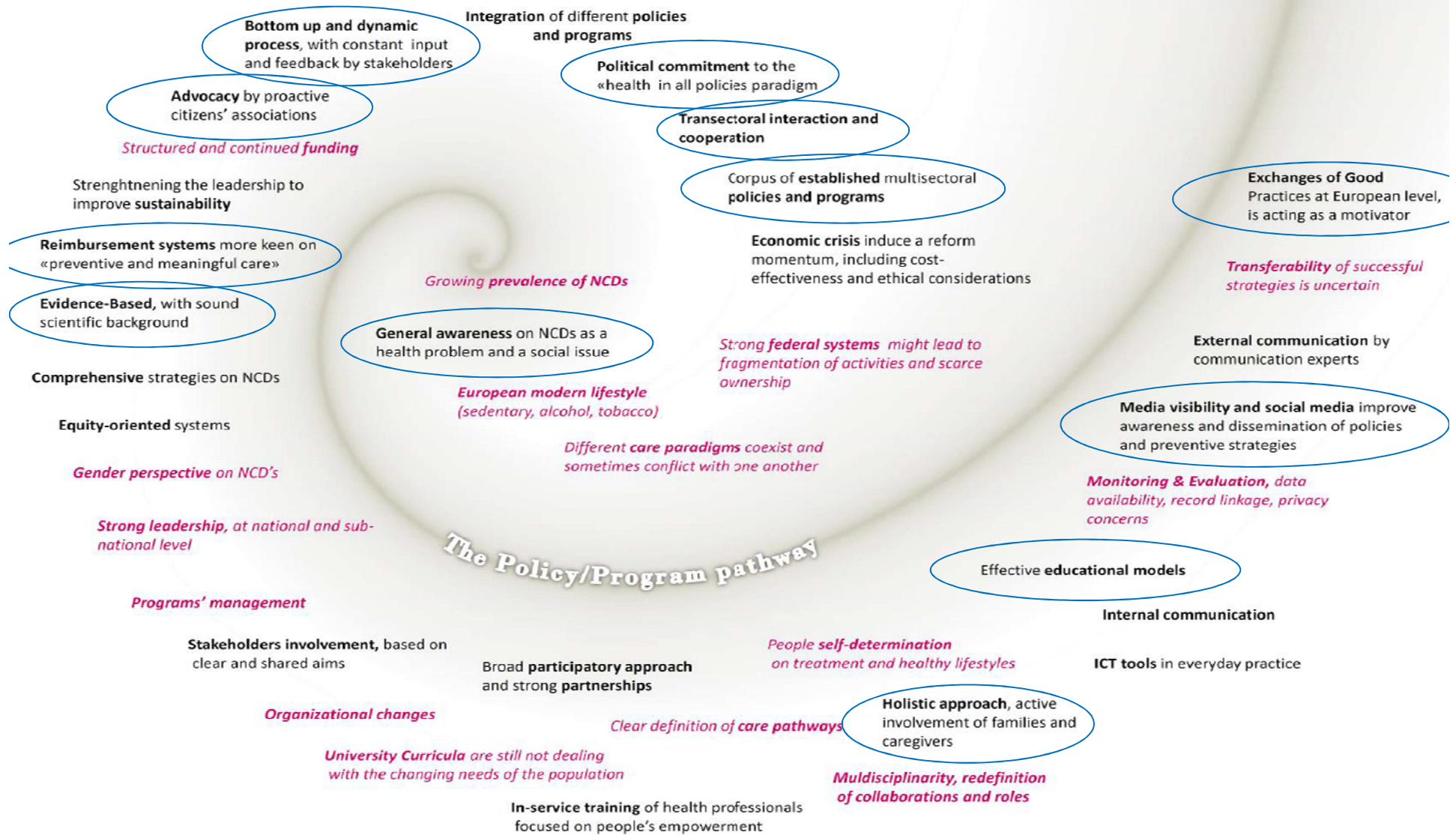
N. stakeholders involved 57

N. policies included 44

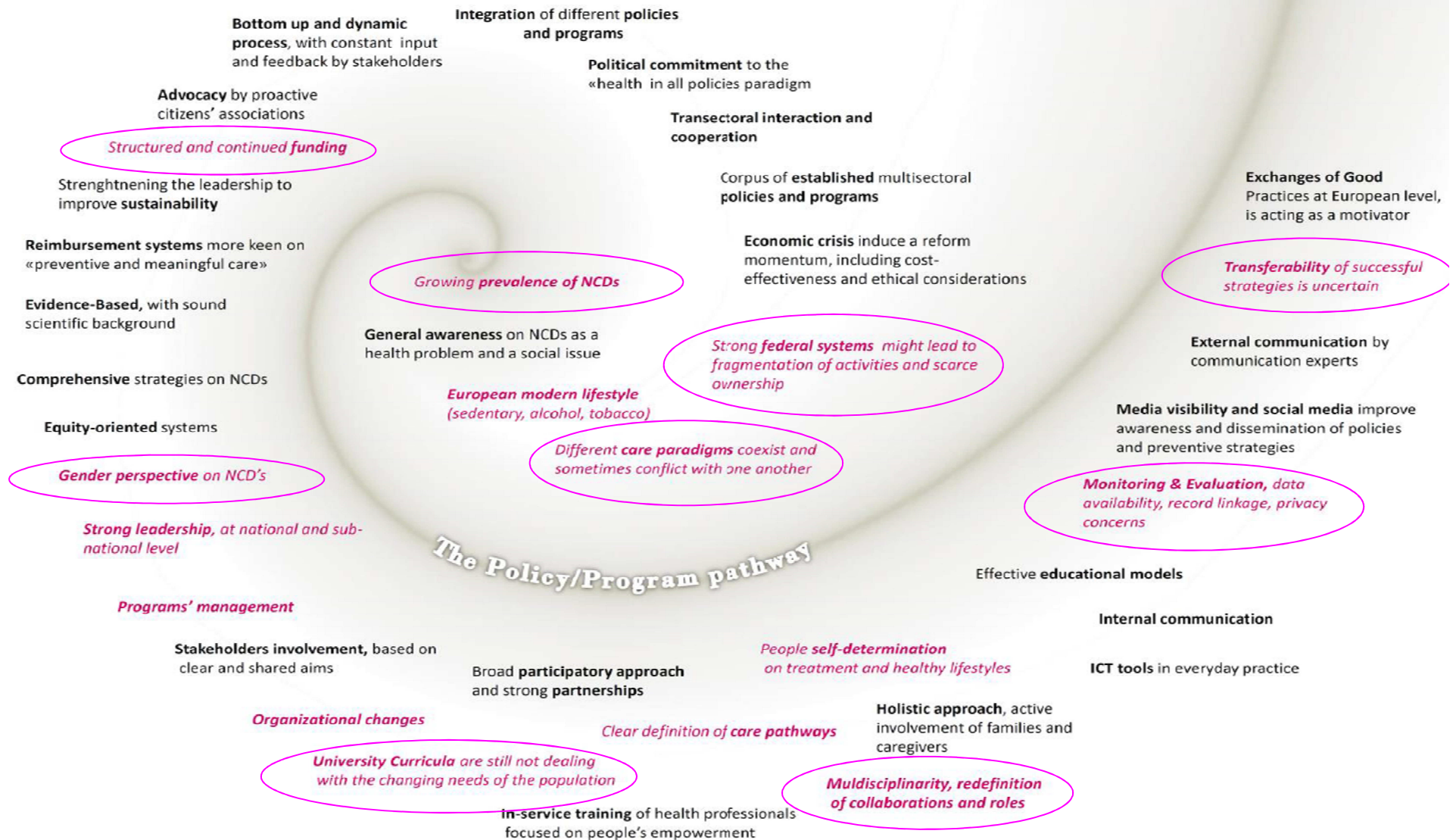
Methods of participation:  
email, face-to-face meeting,  
group video call, individual call



## Policies&programs on diabetes across Europe: *challenges* and potentials



## Policies & programs on diabetes across Europe: *challenges* and potentials



# Key messages

# When planning, implementing a policy or a program on NCD, let's keep in mind...

*"Continuous lobbying of decision-makers and politicians is mandatory"*

*"The program reduces its impact and credibility when there is no long term budget linked to it"*

*"Health-care professionals want to do their best – give them an opportunity to improve and they will grasp it"*

*"Proactive professionals and patients' organizations may lead the process"*

*"Most of the daily decisions in relation to treatment are made by the patients at home"*

*"Integration at local level will need many facilitators – NDP should develop its mobilizing power"*

*"Go out from healthcare system"*

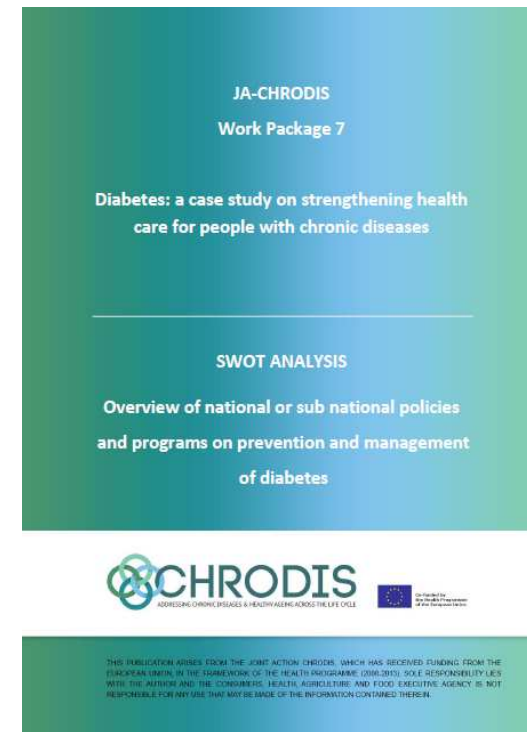
*"All changes take time and resources (more than anticipated)"*



# Conclusions

- The whole of these considerations, thoughts, experiences and insights draws an overall picture of the complexity, challenges and potentials when designing and implementing good policies and programs.
- These results may apply to any context across Europe, and may be used by decision makers, managers, professionals and other stakeholders to focus on key-issues, recognizing areas for attention.

WWW.CHRODIS.EU



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