

FEATURED ARTICLE



Health Promotion Conference: Register now!

Joining Forces in Health Promotion to Tackle the Burden of Chronic Diseases in Europe is the title of the conference JA-CHRODIS is organising in Vilnius, Lithuania, on 24th-25th
November this year. The conference will provide JA-CHRODIS partners and relevant EU level, national
and local policy makers and practitioners with an opportunity to discuss the state of health promotion and
primary prevention in Europe and how to move forward the recommendations resulting from the European
Union's Reflection Process on Chronic Diseases in this area. The focus will be on how we can learn from
each other and work together to strengthen the effectiveness and level of investments in this field.

The background document summarises the work done so far in terms of reviewing the health promotion and disease prevention landscape and in identifying good practices in the field that can be exchanged, scaled up and transferred. More than 30 organisations from 14 European countries have identified over 40

good practices. You can download it here.

> For more information about the conference and the programme, click here, and to register, click here.

Monograph of Diabetes Publications

Partners involved in the JA-CHRODIS work on Diabetes have published a short **monograph** containing six articles in Annali, the journal of the Italian National Institute of Health. *Annali* is an indexed, peer reviewed and open access journal. The papers stemming from JA-CHRODIS focus on the aspects of quality criteria and indicators as essential tools to monitor the quality of care for people with diabetes. The paper on national diabetes plans (NDP) outlines the relevance of NDP as a comprehensive action plan to improving diabetes policy, services and outcomes.

> Access the papers here.

JA-CHRODIS – Highly popular speakers at European health conferences

Often, the autumn is fully booked with conferences and meetings and 2015 is no exception to this unwritten rule. As it turns out, JA-CHRODIS partners are highly welcomed speakers at European health conferences. Rokas Navickas from VULSK participated at the 18th European Health Forum Gastein in a session on the challenge of multimorbidity. At the European Public Health Conference in Milan, EuroHealthNet's Caroline Costongs presented JA-CHRODIS' work on health promotion, while Graziano Onder (AIFA) and Jelka Zaletel (NIJZ) presented our work on multimorbidity and diabetes, respectively. Graziano Onder will also represent JA-CHRODIS at the EC's upcoming event "Which priorities for a European policy on multimorbidity?

What's a good practice for JA-CHRODIS?

"A good practice is a process or a methodology that represents the most effective way of achieving a specific objective. A good practice is one that has been proven to work well and produce good results, and is therefore recommended as a model. It is a successful experience, which has been tested and validated, in the broad sense, which has been repeated and deserves to be shared so that a greater number of people can adopt it." This conceptual definition of a good practice, agreed upon by the JA-CHRODIS Executive Board, is taken from **Food and Agriculture Organization (FAO) of the UN**. There will be functional definitions for the different working areas of JA-CHRODIS.

Upcoming Events

- 27th October: Which Priorities for a European Policy on Multimorbidity? Conference by the European Commission (Brussels, Belgium)
- 28th October: Clinical Experts Panel meeting on multimorbidity organised by JA-CHRODIS (Brussels, Belgium)
- 10th November: EIP-AHA webinar "B3 Maturity Model: Are regions ready for scalingup integrated care?"
- 24th-25th November: JA-CHRODIS conference: Joining Forces in Health Promotion to Tackle the Burden of Chronic Diseases in Europe (Vilnius, Lithuania)
- 30th November 4th December: World Diabetes Congress (Vancouver, Canada)
- 11th December: EUREGHA conference "Linking Chronic Diseases and Frailty" (Brussels, Belgium)

Publications

- JA-CHRODIS Monograph on Diabetes in the Annali
 - > Read more
- JA-CHRODIS Good Practice report in the area of health promotion
 - > Read more
- JA-CHRODIS video "Chronic Diseases: Everyone's Business"
 - > Watch here
- Scoping Study on Communication to address and prevent chronic diseases (European Commission)
 - > Read more
- World Report on Ageing and Health (World Health Organisation)
 - > Read more
- The European Health Report 2015 (WHO Europe)
 - > Read more

In Other News...

The European Commission released the **final report on the scoping study on communication in preventing and addressing chronic diseases**. The study, realised by ICF International, aims at developing a strong basis for the design of effective communication tools and cross-border campaigns to tackle chronic disease at European level. It provides an overview of the key communication issues and identifies differences and characteristics of existing good practice. The study focuses on the four main risk factors for chronic disease, i.e., smoking, physical inactivity, unhealthy diet and alcohol consumption, and gathers a varied and wide evidence base, highlighting the role of formative research and strategic partnerships in successful campaigning.

> Read the report here

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