

OVERVIEW OF NATIONAL OR SUB-NATIONAL POLICIES AND PROGRAMMES ON PREVENTION AND MANAGEMENT OF DIABETES

A SWOT ANALYSIS



What is it about?

The **SWOT analysis** details the strengths, weaknesses, opportunities and threats of national and sub-national diabetes prevention and management policies and programmes across Europe. It gives a qualitative overview of the current policies and programmes on prevention and care of diabetes, including **successful strategies**. The overview offers insights on what makes a policy/programme **applicable, sustainable and effective** from the public health and from the stakeholders' perspectives. It also examines the necessary preconditions for implementation and the lessons learnt from the experience. Ultimately, it provides a background perspective of the setting where good practices are developed.

Using in practice

How can the SWOT analysis be used?

The SWOT analyses have been developed across Europe, in countries that vary in political, administrative, social and healthcare organisation. Together, the thoughts, experiences and insights draw a picture of the complexity, challenges and potentials when designing and implementing good policies and programmes. The results may apply to any context; they may help decision makers, managers, professionals, patients and other stakeholders to focus on key issues and identify areas for attention.



To be a "success", a policy or a programme needs to be **dynamic, bottom-up, flexible, integrated, multi-sectoral and equity-oriented**. Key to success are also:

- external **communication and dissemination**,
- the continuous maintenance of **stakeholders' partnership**,
- **patient empowerment and involvement**,
- **professionals motivation** - health-care professionals want to do their best; they will seize opportunities for self-improvement.

Who needs to be involved?

The analyses address and highlight the characteristics, relationships and synergies among internal and external variables of a policy or programme. For this reason, the stakeholders involved in the analysis must have a specific knowledge of the topic and have an overview of the context.

What is required?

A SWOT analysis can be performed using two different approaches: based on experts' points of view, collected by a researcher, or in a participatory way, e.g. through focus groups, metaplan or other methods. The latter provides shared scenarios, taking into account the expert as well as other stakeholders' perspectives (i.e. specific population groups, associations).

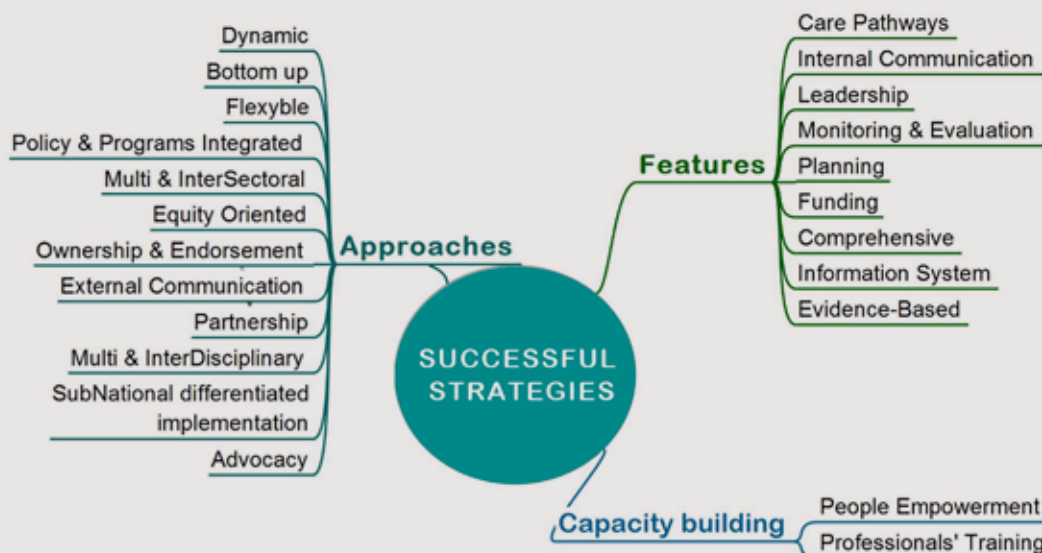


By November 2015, 11 countries conducted SWOT analyses (Austria, Finland, France, Germany, Greece, Italy, Lithuania, Norway, Portugal, Slovenia, and Spain), and three SWOT analyses were conducted on specific topics:

- ✓ European Patients' Forum/International Diabetes Federation Europe → Patients' perspective of national policies in Belgium
- ✓ European Institute of Women Health → Gender perspective of national policies and programmes on prevention and management of diabetes
- ✓ European Wound Management Association → Management of the diabetic foot and education of professionals: a general overview across the EU

A total of 57 stakeholders contributed to the SWOT, reporting and analysing 44 policies.

Mind map of successful strategies representing the emerging themes and categories



Learn more:

<http://www.chrodis.eu/our-work/07-type-2-diabetes/wp07-activities/overview/>

