

DG4: The role of health promotion in reducing the burden of chronic diseases

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On behalf of all participants in the discussion group 4

HEALTH PROMOTION

- Policy level
- Research level
- Implementation level

QUESTIONS

- Which experiences exist in the partner countries?
- What are the gaps and needs?
- In which way could JA-CHRODIS contribute to overcome the situation?

COMMENTS AND SUGGESTIONS

- Health promotion is effective
 - How to be done best?
 - Good Practices - package of transferable procedure
flexibility
 - How to put health promotion higher on the agenda - locally, nationally, EU
 - *long-term investment, budget, inter-sectoral*

NEXT STEPS

- Synergies – Knowledge sharing within and beyond the JA-CHRODIS
 - e.g. WP 5 meeting on 20.02.2015
- Dissemination of JA-CHRODIS results on the political level
 - Immediate
 - Constant
 - e. g. through concise, short, policy briefs

Joint Action on Chronic Diseases and Promoting Healthy Ageing across the Life Cycle (JA-Chrodis)*



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