



GUIDELINES

THE LOGO

Full color



Grayscale



Black and white

THE SYMBOL



HEROSPAC (protection zone)

100 mm logo



50 mm logo



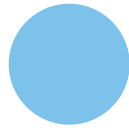
COLORS



SUPPORT COLOR



WP4



WP5



WP6



WP7



TYPE

CMYK values

80	49	47	81	73	65
43	00	09	28	22	64
50	39	00	41	70	62
17	00	00	03	05	55

RGB values

56	130	129	35	75	60
109	204	194	140	147	54
111	175	235	146	108	54

#	386d6f	82ccaf	7ec2eb	238c92	4b936c	3c3636
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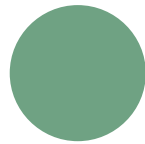
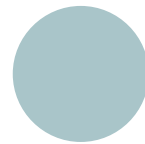
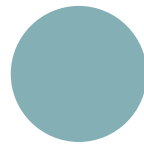
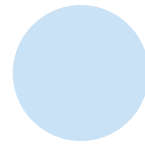
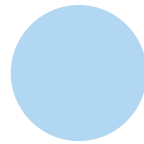
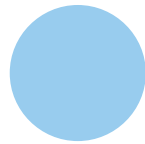
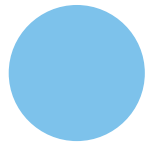
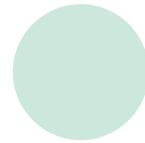
SHADES

100%

80%

60%

40%



TYPOGRAPHY



CODE PRO: located in FONTS folder

TYPOGRAPHY 2

PT Sans Regular

abcd

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PT Sans Italic

efgh

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

PT Sans Bold

abcd

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PT Sans Bold Italic

efgh

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

PT Sans Light

abcd

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PT Sans Regular

efgh

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

PT Sans Medium

abcd

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PT Sans Bold

efgh

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

DOWNLOAD: <http://www.paratype.com/public/>

